

## CONTRACT



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Kirk Caldwell C/O**  
**Laird Christianson Advertising**  
**1003 Bishop St #900**  
**Honolulu, HI 96813**

<u>Contract / Revision</u>	<u>Alt. Order #</u>
146324 /	
<u>Product</u>	
6/22-6/24	
<u>Contract Dates</u>	<u>Est. #</u>
06/22/12 - 06/24/12	
<u>Advertiser</u>	
POL - Friends of Kirk Caldwell	
<u>Original Date / Revision</u>	
06/21/12 / 06/21/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KHON	KHON House
<u>Sales Office</u>	
KHON-Local	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1	KHON	06/22/12	06/22/12	M-F 5a-8a Morning News	5a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$250.00			
N 2	KHON	06/22/12	06/22/12	People's Court	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$100.00			
N 3	KHON	06/22/12	06/22/12	Dr. Phil	4p-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$100.00			
N 4	KHON	06/22/12	06/22/12	Big Bang LF	1105P-1135P		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$100.00			
N 5	KHON	06/22/12	06/22/12	2.5 Men LF	1135P-1205X		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$100.00			
N 6	KHON	06/23/12	06/23/12	Major League Baseball	Sa 1p-430p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----S-					1	\$200.00			
N 7	KHON	06/23/12	06/23/12	Sa 1035p-1135p	1035p-1135p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----S-					1	\$75.00			
N 8	KHON	06/24/12	06/24/12	Inside Edition	1035P-1105P		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----S					1	\$175.00			
N 9	KHON	06/24/12	06/24/12	Grey's Anatomy	1105P-1205a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----S					1	\$25.00			

\*Tax 1 Note: Sales Tax 4.712%.

Totals

9 \$1,125.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/24/12	9	\$1,125.00	\$956.25	\$45.06	\$1,001.31
<b>Totals</b>	<b>9</b>	<b>\$1,125.00</b>	<b>\$956.25</b>	<b>\$45.06</b>	<b>\$1,001.31</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee,

LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

## CONTRACT



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Kirk Caldwell C/O**  
**Laird Christianson Advertising**  
**1003 Bishop St #900**  
**Honolulu, HI 96813**

<u>Contract / Revision</u>	<u>Alt. Order #</u>
146522 /	
<u>Product</u>	
<u>Week of 6/25</u>	
<u>Contract Dates</u>	<u>Est. #</u>
06/25/12 - 07/01/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
POL - Friends of Kirk Caldwell	06/22/12 / 06/22/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KHON	KHON House
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>TDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1	KHON	06/25/12	06/29/12	M-F 5a-8a Morning News	5a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12		11111--				5	\$400.00			
N 2	KHON	06/25/12	06/29/12	Dr. Phil	4p-5p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12		11111--				5	\$100.00			
N 3	KHON	06/25/12	06/29/12	Inside Edition	1035p-1105p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12		MTWTF--				3	\$300.00			
N 4	KHON	06/25/12	06/29/12	LF Big Bang Theory	1105P-1135P		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12		11111--				5	\$100.00			
N 5	KHON	06/30/12	06/30/12	Sat. Wheel of Fortune	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12		-----1-				1	\$600.00			
N 6	KHON	06/30/12	06/30/12	The Finder (RB)	1035p-1135p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12		-----1-				1	\$150.00			

\*Tax 1 Note: Sales Tax 4.712%.

Totals

20 \$4,650.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -06/30/12	20	\$4,650.00	\$3,952.50	\$186.24	\$4,138.74
<b>Totals</b>	<b>20</b>	<b>\$4,650.00</b>	<b>\$3,952.50</b>	<b>\$186.24</b>	<b>\$4,138.74</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

## CONTRACT

 **KHNL**  
 420 Waikamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

<u>Contract / Revision</u>	<u>Alt Order #</u>
786008 /	
<u>Product</u>	
Kirk TV Wknd 6.22-6.24	
<u>Contract Dates</u>	<u>Estimate #</u>
06/22/12 - 06/24/12	2545
<u>Advertiser</u>	
Friends of Kirk Caldwell	
<u>Original Date / Revision</u>	
06/21/12 / 06/21/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KHNL	Nani Liu
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**Laird Christianson Advertising**  
 Pauahi Tower  
 1003 Bishop Street, Suite 900  
 Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	KHNL	06/22/12	06/24/12	Hawaii News Now: Sunrise	5a-7a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$105.00		
N 2	KHNL	06/22/12	06/24/12	NBC Today Show	7a-9a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$115.00		
N 3	KHNL	06/22/12	06/24/12	The Doctors	3p-4p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$25.00		
N 4	KHNL	06/22/12	06/24/12	Anderson	4p-5p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$50.00		
N 5	KHNL	06/22/12	06/24/12	Entertainment Tonight	630p-7p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$140.00		
N 6	KHNL	06/22/12	06/24/12	The Tonight Show	1035p-1137p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$100.00		
N 7	KHNL	06/22/12	06/24/12	Hi News Now at Five	5p-530p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----S-					1	\$85.00		
N 8	KHNL	06/22/12	06/24/12	Saturday Night Live	1030p-1203a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----S-					1	\$385.00		
N 9	KHNL	06/22/12	06/24/12	Hi News Now at Five	5p-530p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----S					1	\$85.00		

\*Tax 1 Note: General Excise Tax 4.712%

Totals 9 \$1,090.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/24/12	9	\$1,090.00	\$926.50	\$43.66	\$970.16
<b>Totals</b>	<b>9</b>	<b>\$1,090.00</b>	<b>\$926.50</b>	<b>\$43.66</b>	<b>\$970.16</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## CONTRACT

 **KHNL**  
 420 Waikamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

Contract / Revision		Alt Order #
787264 /		
Product		
Kirk TV 6.25-7.1		
Contract Dates	Estimate #	
06/25/12 - 07/01/12	2546	
Advertiser	Original Date / Revision	
Friends of Kirk Caldwell	06/22/12 / 06/22/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KHNL	Nani Liu	Honolulu-Local
Special Handling		
Demographic		
Adults 25-54		
		Total Ratings 29.90
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

**Laird Christianson Advertising**  
 Pauahi Tower  
 1003 Bishop Street, Suite 900  
 Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Week		Totals		
									Rate	Rtn	Type	Spots	Amount
N 1	KHNL	06/25/12	07/01/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-TWTF--					3	\$120.00	0.50			
N 2	KHNL	06/25/12	07/01/12	The Doctors	3p-4p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-TWTF--					3	\$30.00	0.60			
N 3	KHNL	06/25/12	07/01/12	Entertainment Tonight	630p-7p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	11111--					5	\$140.00	2.00			
N 4	KHNL	06/25/12	07/01/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-TWTF--					3	\$350.00	2.20			
N 5	KHNL	06/25/12	07/01/12	The Tonight Show	1035p-1137p		:30				NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-TWTF--					3	\$210.00	1.80			
N 6	KHNL	06/25/12	07/01/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-----S-					1	\$165.00	3.20			
N 7	KHNL	06/25/12	07/01/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-----S					1	\$300.00	1.40			
N 8	KHNL	06/26/12	07/01/12	Anderson	4p-5p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-TWTF--					1	\$85.00	0.00			
N 9	KHNL	06/26/12	07/01/12	Hi News Now at Five	5p-530p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-TWTF--					1	\$125.00	0.00			
N 10	KHNL	06/26/12	07/01/12	Late Night w/Jimmy Fallon	1137p-1236a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/25/12	07/01/12	-TWTF--					1	\$15.00	0.00			
								Totals		29.90	22	\$3,520.00	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## CONTRACT

**KGMB**  
 420 Waiaakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

And:

Laird Christianson Advertising  
 Pauahi Tower  
 1003 Bishop Street, Suite 900  
 Honolulu, HI 96813

Contract / Revision		Alt Order #
787268 /		
<u>Product</u>		
Kirk TV 6.25-7.1		
Contract Dates	Estimate #	
06/25/12 - 07/01/12	2546	
Advertiser	<u>Original Date / Revision</u>	
Friends of Kirk Caldwell	06/22/12 / 06/22/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KGMB	Mike Perkins	Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
		<u>Total Ratings</u>
		101.70
IDB#	Advertiser Code	Product Code
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Totals	
											Spots	Amount
N 1	KGMB	06/25/12	07/01/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$260.00	2.90		
N 2	KGMB	06/25/12	07/01/12	Jeopardy	4p-5p		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-1111--					4	\$95.00	2.80		
N 3	KGMB	06/25/12	07/01/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	4	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-1111--					4	\$420.00	5.80		
N 4	KGMB	06/25/12	07/01/12	M-F HI News NOW at 6p	6p-630p		:30			NM	3	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$720.00	5.20		
N 5	KGMB	06/25/12	07/01/12	M-F Insider	630p-7p		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$270.00	2.90		
N 6	KGMB	06/25/12	07/01/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	3	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$960.00	6.20		
N 7	KGMB	06/25/12	07/01/12	Late Show w/David Letterman	1030p-1130p		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$180.00	2.20		
N 8	KGMB	06/25/12	07/01/12	Criminal Minds	6p-7p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-----S-					1	\$95.00	1.80		
N 9	KGMB	06/25/12	07/01/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-----S					1	\$720.00	7.30		

\*Tax 1 Note: General Excise Tax 4.712%

Totals 101.70 25 \$10,045.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/01/12	25	\$10,045.00	\$8,538.25	\$402.32	\$8,940.57
Totals	25	\$10,045.00	\$8,538.25	\$402.32	\$8,940.57

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# CONTRACT



**KFVE-K5**  
**420 Walakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 647-9375**

And:

**Laird Christianson Advertising**  
**Pauahi Tower**  
**1003 Bishop Street, Suite 900**  
**Honolulu, HI 96813**

<u>Contract / Revision</u>	<u>Alt Order #</u>
787251	/
<u>Product</u>	
6/25-7/1	
<u>Contract Dates</u>	<u>Estimate #</u>
06/25/12 - 07/01/12	2546
<u>Advertiser</u>	
Friends of Kirk Caldwell	Original Date / Revision 06/22/12 / 06/22/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KFVE	Lehua Watson
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	Enc Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1	KFVE	06/25/12	07/01/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$50.00			
N 2	KFVE	06/25/12	07/01/12	TMZ (M-F - PA)		6p-630p	:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$80.00			
N 3	KFVE	06/25/12	07/01/12	Hawaii News Now at 6:30		628p-7p	:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$150.00			
N 4	KFVE	06/25/12	07/01/12	Hawaii News Now At Nine		9p-935p	:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$225.00			
N 5	KFVE	06/25/12	07/01/12	Extra (935p-1005p)		935p-1005p	:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$125.00			
N 6	KFVE	06/25/12	07/01/12	Hi News Now at Nine Sa-Su		9p-935p	:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	-----SS				2	\$175.00			

<b>*Tax 1 Note: General Excise Tax 4.712%</b>	<b>Totals</b>	17	\$2,240.00
<b>Time Period</b>	<b># of Spots</b>	<b>Gross Amount</b>	<b>Net Amount</b>
06/25/12 - 07/01/12	17	\$2,240.00	\$1,904.00
<b>Totals</b>	<b>17</b>	<b>\$2,240.00</b>	<b>\$1,904.00</b>
			<b>*Tax 1</b>
			<b>Total</b>
			\$89.72
			\$1,993.72
			\$1,993.72

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Laird Christianson Advertising, Inc**  
**1003 Bishop Street**  
**9th Floor**  
**Pauahi Tower**  
**Honolulu, HI 96813**

Contract / Revision	Alt Order #
926199 /	
<b>Product</b>	
<b>KIRK TV WKND</b>	
<b>Contract Dates</b>	<b>Estimate #</b>
06/23/12 - 06/25/12	25545
<b>Advertiser</b>	<b>Original Date / Revision</b>
Caldwell/NP/Mayor	06/22/12 / 06/22/12
<b>Billing Cycle</b>	<b>Billing Calendar</b>
EOC	Broadcast
<b>Station</b>	<b>Account Executive</b>
KITV	KITV Political Local K Honolulu
<b>Special Handling</b>	
Political Duplicate File Copy	
<b>Demographic</b>	
Adults 25-54	
<b>IDB#</b>	<b>Advertiser Code</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	KITV	06/23/12	06/24/12	KITV4 News This Morn Sa/Su	KITV4 News This M		:30			NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/18/12	06/24/12	-----SS				1	\$100.00				
N 2	KITV	06/23/12	06/24/12	Chris Matthews Show	Chris Matthews Sh		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/18/12	06/24/12	-----S-				1	\$150.00				
N 3	KITV	06/23/12	06/24/12	How I Met Your Mother Sat	6:30-7:00 pm		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/18/12	06/24/12	-----S-				1	\$300.00				
N 4	KITV	06/23/12	06/24/12	This Week	4-5 pm		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/18/12	06/24/12	-----S				1	\$300.00				
N 5	KITV	06/23/12	06/24/12	Sa 1033p-1135p	1033p-1135p		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/18/12	06/24/12	-----S-				1	\$150.00				
N 6	KITV	06/25/12	06/25/12	GMA M-F	7-9am		:30			NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/25/12	07/01/12	M-----				1	\$100.00				
N 7	KITV	06/25/12	06/25/12	M-Sun Late Fringe Rotator	1030p-1a		:30			NM	1	\$30.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/25/12	07/01/12	M-----				1	\$30.00				
N 8	KITV	06/25/12	06/25/12	Nightline	11-1130p		:30			NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/25/12	07/01/12	M-----				1	\$100.00				
N 9	KITV	06/25/12	06/25/12	Jimmy Kimmel	1130p-1230a		:30			NM	1	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/25/12	07/01/12	M-----				1	\$140.00				
Totals											9	\$1,370.00	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



**KITV**  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

And:

**Laird Christianson Advertising, Inc**  
1003 Bishop Street  
9th Floor  
Pauahi Tower  
Honolulu, HI 96813

Contract / Revision		Alt Order #
926359 /		
<u>Product</u>		
<u>KIRK TV 6/25-7/1</u>		
Contract Dates	Estimate #	
06/25/12 - 07/01/12	2546	
Advertiser	Original Date / Revision	
Caldwell/NP/Mayor	06/22/12	/ 06/22/12
Billing Cycle	Billing Calendar	Cash/Trade
EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KITV	KITV Political Local K	Honolulu
<u>Special Handling</u>		
Political Duplicate File Copy		
<u>Demographic</u>		
Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	06/25/12	07/01/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$100.00			
N 2	KITV	06/25/12	07/01/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$140.00			
N 3	KITV	06/25/12	07/01/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$300.00			
N 4	KITV	06/25/12	07/01/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$500.00			
N 5	KITV	06/25/12	07/01/12	Nightline	11-1130p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$50.00			
N 6	KITV	06/25/12	07/01/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	-----S					1	\$400.00			
N 7	KITV	06/25/12	07/01/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	-----S					1	\$500.00			
<b>Totals</b>											17	\$4,170.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/01/12	17	\$4,170.00	\$3,544.50	\$167.02	\$3,711.52
<b>Totals</b>	<b>17</b>	<b>\$4,170.00</b>	<b>\$3,544.50</b>	<b>\$167.02</b>	<b>\$3,711.52</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.